

## PROSPECTS 5.0 Industry 5.0 Wiki

### Did You Know Series

<b>Date</b>	: 20.10.2024
<b>Task</b>	: Task 5.2
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## Integration of Industry 5.0 in the New European Innovation Agenda (NEIA)

The [New European Innovation Agenda](#), adopted on 5 July 2022, aims to position Europe at the forefront of the new wave of deep tech innovation and start-ups. It will help Europe to develop new technologies to address the most pressing societal challenges, and to bring them on the market through innovation procurement, a pivotal demand side instrument to modernise public services with innovative solutions while boosting the growth of innovative companies in Europe. Europe wants to be the place where the best talent work hand in hand with the best companies and where deep tech innovation thrives and creates breakthrough innovative solutions across the continent that are deployed widely by innovation-friendly customers. All Industry 5.0 initiatives should be strictly connected to the NEIA Flagships. In particular:

Industry 5.0 Pillar	NEIA Flagship	Add-ons
Sustainability	<a href="#">Accelerating and strengthening innovation in European Innovation Ecosystems across the EU and addressing the innovation divide</a>	<a href="#">NEIA - Connected innovation ecosystems</a>
Human Centricity	<a href="#">Fostering, attracting and retaining talents</a>	<a href="#">European Institute for Innovation and Technology (EIT);</a> <a href="#">European Innovation Council (EIC)</a>
European Industry Resilience	<a href="#">Funding Scale-Ups</a>	

**Source:** European Commission Official Sites:

[Industry 5.0](#)

[New European Innovation Agenda](#)

# PROSPECTS<sup>5.0</sup>



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